

# Press Release

Matching design accessories

**Buderus**

13 March 2023

## Coordinated looks

### **New Buderus design accessories give installation rooms an orderly look**

The new Buderus design accessories turn boiler rooms into eye-catchers, as their design is matched to the main components such as heat pump, boiler and storage tank of the Buderus heating system. The individual components thus not only complement each other functionally but also visually.

The products whose design has been adjusted include drinking water filters, ball valves and a drinking water pump. Looking at the heating system as a whole, it is well apparent that everything comes from a single source. This gives trade customers an additional selling point: system expert Buderus not only excels in terms of efficiency but also offers visually coordinated products that cut a fine figure in any installation room. This is especially important if the system is not installed in the cellar but in the utility room or even in the kitchen or bathroom.

The system accessories have been converted gradually since mid-2022. By the end of 2023, all accessories shown will feature the new design. The products will then also be available to heating contractors in pre-assembled packages and systems.

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**Caption:**

Thanks to the Buderus system accessories, all components of the heating system are visually well matched.



**Caption:**

The visual appeal is an additional selling point for trade partners whose customers install their heating system in the utility room or in living areas.

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## **Caption:**

Together with the Buderus main components, the new Buderus design accessories – which include drinking water filters and ball valves – make for a visually coherent heating system.

Source: Buderus

## **Meta data for your online and social media channels**

The following information makes it easier for you to publish the present press release on your online and social media channels.

Use the snippets to optimise your websites for search engines, for your e-mail newsletters or to reach your readers via Facebook and Twitter.

## **Search engine optimisation**

- **Meta description**

Thanks to the new Buderus design system accessories, the individual Buderus components not only complement each other functionally but also visually. This turns boiler rooms into eye-catchers and gives trade partners an additional selling point. The design of almost ten products has been adjusted, including drinking water filters, ball valves and a drinking water pump.

- **Tags/keywords**

Buderus; design; system accessories; accessories

## Social media / newsletter lead

- **Newsletter lead**

The new Buderus design system accessories give installation rooms an orderly look. The accessories are designed to match to the main components such as the boiler and storage tank of the Buderus heating system. Looking at the heating system as a whole, it is well apparent that everything comes from a single source. This gives trade customers an additional selling point.

- **Facebook**

The new Buderus design system accessories give installation rooms an orderly look. The accessories are designed to match to the main components such as the boiler and storage tank of the Buderus heating system. Looking at the heating system as a whole, it is well apparent that everything comes from a single source. This gives trade customers an additional selling point.  
#Design #heatingsystem #systemaccessories #Buderus

- **Twitter**

The new #Buderus #designsystemaccessories turn installation rooms into eye-catchers. The accessories are designed to match to the main components such as the boiler and storage tank of the Buderus #heatingsystem. Looking at the heating system as a whole, it is well apparent that everything comes from a single source.

Buderus, one of Europe's strongest brands in the thermotechnology sector, is a provider of efficient and reliable system solutions for heating, ventilation and cooling. As a systems expert for heating and installation technology, Buderus is distinguished by its consulting expertise, integrated services and perfectly matched energy-efficient and connectable heating systems from a single source. The product portfolio covers everything from heat generators for liquid and gaseous energy sources to storage tanks, controls and heating accessories to a comprehensive range of renewable energy systems such as heat pumps and solar thermal systems.

All Buderus products offer maximum system compatibility, as all components are perfectly matched. This enables trade partners to install individual solutions quickly and efficiently, both in new and existing buildings, regardless of whether the system is large or small.

For more information, visit [www.buderus.de](http://www.buderus.de).

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